

Urban Stormwater Education Subgroup

June 26, 2018, 11 am – noon

In attendance: Amy Walkenbach, Lisa Merrifield, Mary Mitros, Holly Hudson, Leslie Heath, Eliana Brown, Kate Gardiner

- USWG Education Subgroup is exploring ways to provide stormwater education resources and to make audiences aware of stormwater issues.
- Cooperation with IL Extension
 - Lisa Merrifield's position within Extension has changed to the Community and Economic Development team. She's a statewide specialist with a focus on stormwater.
 - Extension currently has a 1-page stormwater description online; however, it is at least 15 years old. Much can be done in terms of updating how Extension provides stormwater information.
 - Extension's Community and Economic Development team is located all over the state. They can help get stormwater information out across the state.
- Calumet Stormwater Collaborative Resource Repository
 - Has a lot of good information.
 - Repository is for MS4 coordinators and municipal, county, and regional planners because it is a little more on the technical side. However, MS4s could use the materials in their outreach efforts.
 - Adapting the resources in the repository is possible because it is public information. Need to figure out how to organize the resources, possibly by categories and regions.
- Excel Spreadsheet by USWG
 - Includes more resources for stormwater outreach.
 - Resources could be helpful for both municipalities and individual homeowners. Elected officials may also be interested.
 - We can develop factsheets that municipalities can use to help their residents.
- NLRS PowerPoint Stormwater Slides
 - Discussed whether our message should be general information, like a Stormwater 101, or also include why people should care about their stormwater.
 - The City of Champaign has been adding in more Stormwater 101 information to help residents alleviate flooding problems. Information presented in more one-on-one talks rather than presentations.
- **Next Steps**
 - Eliana, Lisa, and Kate will meet and talk about the resources we have available and how to incorporate them. Mary will combine her PowerPoints and send some slides. We'll discuss these on the next call.
 - If anyone has any thoughts about the resources, including what they've found works and does not work, contact Lisa.
 - Next call for Education Subgroup August 7th, 11am – 12pm