NLRS Communication Subgroup

Meeting Agenda

Wednesday, Sept 27, 2023 10:00 – 11:00 AM



Meeting URL: https://illinois.zoom.us/j/82287433847?pwd=MXpDT1dqT1dFS1lUcXFvdkt5VFliQT09

Meeting ID: 822 8743 3847 Password: 8675309

Phone: 1 (312) 626-6799

Meeting Preparation: Review the following materials from 2021 and come prepared to discuss suggestions for changes. You can provide <u>feedback here</u> if you wish.

- <u>2021 Biennial Report Documents</u>
 - Legislative Letter
 - o Common Message Presentation
 - News Release

10:00 – 10:05 AM (5 minutes)	Welcome Joan Cox, Illinois Extension
10:05 – 10:30 AM (25 minutes)	Community Outreach Checklist for Diverse Engagement with NARPS Mila Marshall, Sierra Club Q&A
10:30 – 11 AM (30 minutes)	2023 Biennial Report Key Points and Communications Plan Emily Steele, Illinois Extension Feedback Requested
11 AM	Adjourn Next meeting: December 12 from 2-3 PM

Communications Subgroup Charge:

The Communications Subgroup provides input on efforts to educate elected officials, government/professional staff/contractors, business community members and residents throughout Illinois with a clear, coherent message on the Illinois NLRS and opportunities to participate.