

**Illinois Nutrient Loss Reduction Strategy (NLRS) Urban Communications Subgroup
Conference Call – January 24, 2018, 10-11 am (CST)**

Agenda

1. Introductions (Roll Call) – Mike Chandler, Albert Cox, Alec Davis, Carol Hays, Lauren Lurkins, Dick Lyons, Jean Payne, Cindy Skrukruud, Hal Sprague, Warren Goetsch, Amy Walkenbach, Trevor Sample, Eliana Brown

2. Review Charge
Educate elected officials, government/professional staff/contractors, business community members and residents throughout Illinois on the Hypoxia Zone issue, the Illinois NLRS, and opportunities to participate. 1. Write a letter to accompany the report to the legislature. 2. Develop a presentation with a clear, coherent message for NLRS partners to communicate with outside groups. NLRS Sector groups may tailor the presentation for various audiences. Explore a train the trainer model to reach audiences at the local level.

3. Review Proposed Letter

4. Report on reaching out to identified organizations and discussion
 - i. Illinois Assoc. of County Board Members – Spring Conference (TBD)
 - ii. Illinois Assoc. of County Officials (IACO) – Spring Conference to be held at Wyndham City Center Downtown, Springfield Illinois, April 9-11, 2018
 - iii. Illinois Environmental Council (State Elected Officials, Green Caucus)
 - iv. Illinois Water Environment Association
 - v. Illinois Municipal League (Mayors, Managers, Department Staff)
 - vi. MS4 Contacts and Responsible Officials

5. Next meeting

6. Adjourn