

Illinois NLRs Ag Water Quality Partnership Forum

Tuesday, April 2, 2024
Begins at 1:30 pm



Illinois Environmental
Protection Agency



Illinois
Department of
Agriculture



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



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REDUCTION STRATEGY

Ag Water Quality Partnership Forum Agenda

1:30 pm	Strategic Planning for NLRs Agricultural Sector <i>Michael Woods, AISWCD</i>
2:00 pm	Tactical Plan Structure Discussion <i>Michael Woods, AISWCD</i>
2:45 pm	15-minute Break
3:00 pm	Partner Idea Sharing <i>Moderated by Joan Cox, Illinois Extension</i>
3:30 pm	Wrap up and action items <i>Michael Woods, AISWCD</i>



Strategic Planning for NLRs Agricultural Sector

Michael Woods, AISWCD

- AWQPF members should lead and participate in subcommittees focused on cover crops, conservation tillage, and edge-of-field practices.
- Introduction to the SMARTER tactical plan idea.



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Strategic Planning for NLRS Agricultural Sector



These committees will identify components of a plan that may include:

- Engage and educate landowners and producers
- Strengthen outreach efforts
- Form industry partnerships
- Attract new stakeholders
- Secure necessary funding
- Maximize the impact of public and private investments



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Strategic Planning for NLRs Agricultural Sector

SMARTER is defined as:

- **Specific:** Clearly defined targets with detailed plans.
- **Measurable:** Quantifiable indicators to measure progress.
- **Achievable:** Feasible with our skills and resources.
- **Relevant:** Aligned with our overall objectives and the Illinois agricultural context.
- **Time-based:** With realistic deadlines and schedules.
- **Engaging:** Designed to effectively reach a variety of audiences.
- **Resourced:** Supported by adequate planning and funding.



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Tactical Plan Structure Discussion

- Do you like the SMARTER tactical plan idea?
- What are your ideas for a plan structure?
- Who would like to lead the charge?
- When should the group have their first meeting?
- How often should the group meet?



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Illinois NLRS Ag Water Quality Partnership Forum Meeting

BREAK

Starts back at 3:00 pm



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Partner Idea Sharing

Moderated by Joan Cox, Illinois Extension

These committees will identify components of a plan that may include:

- Engage and educate landowners and producers
- Strengthen outreach efforts
- Form industry partnerships**
- Attract new stakeholders**
- Secure necessary funding**
- Maximize the impact of public and private investments
- Other**

Initial discussion and identification



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Wrap Up and Identify Action Items



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Thank you for attending!

Illinois NLRS
Ag Water Quality Partnership Forum Meeting
Tuesday, April 2, 2024

*A link to the presentations and minutes from this meeting
will be made available in May.*



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