

November 10, 2021 Jill Kostel & Jean Brokish Illinois Nutrient Loss Reduction Strategy Conference - Ag Sector







Coalition of
13 orgs
working to
promote soil
health and
water mgmt.
practices that
reduce
nutrient loss

























ISAP'S HISTORY

- ➤ Initial conversations in 2015 (NLRS)
- > ICC acquired land in 2016
- ➤ MOU signed in 2017
- > First ISAP programs in 2017
- Additional members added (2019 & 2020)
- > Theory of Change in 2020
- > Annual Report produced



ISAP's THEORY OF CHANGE

Core Strategies

How do we create our desired impact?

Increase farmer recognition in the ECONOMIC VALUE of conservation practices

Serve as clearinghouse for SOIL HEALTH & CONSERVATION DRAINAGE EDUCATION

Accelerate the ADOPTION OF CONSERVATION PRACTICES that improve soil health, carbon cycling & water quality

Enabling Outcomes

What is needed to bring about change?

Farmers and advisors have access to data and view ISAP as a trusted source of information.

All education is action oriented, fosters knowledge transfer, and motivates change on the landscape.

ISAP members and partners are using a consistent message to inform and engage key audiences.

Policies and funding priorities are supporting practices with the biggest water quality and climate impacts.

Desired Impact

What is our "long-term" goal?



Illinois agriculture voluntarily meets
NLRS goals and benefits from being part of the climate solution

ISAP'S PROGRAMS

Production Risk Management

• Soil Health & In-field Management

Water Quality and Edge of Field

Network of Practitioners





Production Risk Management

- ➤ Risk Management Conference
- Economics
- Climate Adaptation
- > Ecosystem Markets





- > Advanced Soil Health Training
- Cover Crops
- ➤ Reduced Tillage
- > Nutrient Management



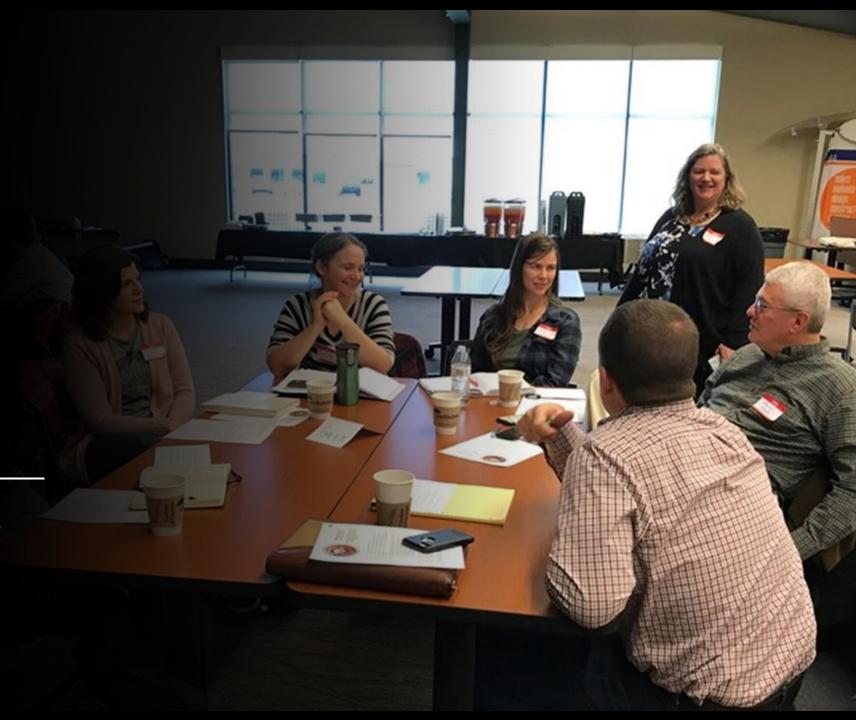


- Advanced Conservation Drainage Training
- > Edge of Field practice resources



Network of Practitioners

- Specialist / Trainee Engagement
- ➤ Alphabet Soup
- > Cover crop network calls



ISAP'S Resources

- Libraries / Fact Sheets
 - Soil Health & Cover Crops
 - Edge of Field
 - Climate
- Communications
 - Website, Blogs, The Aggregate

NERSHIP

- Rainfall Simulator
- Annual Report







ustainable Ag Partnership - Cover Cı

Planning - The Key to Cover Crop Su

rearly! The sooner the better. Ideally, you should have rement strategies before spring planting begins. Ju' stact your county NRCS district conservationis rludes payments for planting cover crop art growing cover crops. Think

- Focus or

The Aggregate

Combining research, resources, learning opportunities, and current events for agriculture and conservation professionals.

P-WORKSHOP

Managing Phosphorus in Conservation Cropping Systems Sept. 3 @ 10:00 am-11:45 am (CT)

Join us for a FREE & informative webinar focused on managing phosphorus in conservation cropping systems.

ntations will highlight current research and manager





Looking Ahead

Expanded programs

- Climate focus

Enhanced website

- Story Map

Expanding membership

- Mission-aligned partners
- Business membership

Increased engagement and awareness

- Specialist Network
- Webinars & Presentations
- Curriculum

Bigger Picture



TO LEARN MORE



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