



Reduce. Reuse. Sustain.

Statewide Recycling Needs Assessment for Multilingual Communities

**Statewide Recycling Needs Assessment Advisory
Council Meeting**

November 10, 2025

About Start Consulting Group

Start Consulting Group is a sustainability and materials management firm specializing in circular economy strategy, program design, and facilitation with a focus on equity and access.

We partner with public agencies, nonprofits, and community organizations to develop practical, equitable solutions that reduce waste and strengthen resilient, community-centered systems.



Project Scope

TASK 8: Gather information to understand how the needs of multilingual communities are currently being engaged and to compare that with the needs of these communities as gathered through community and consumer outreach.

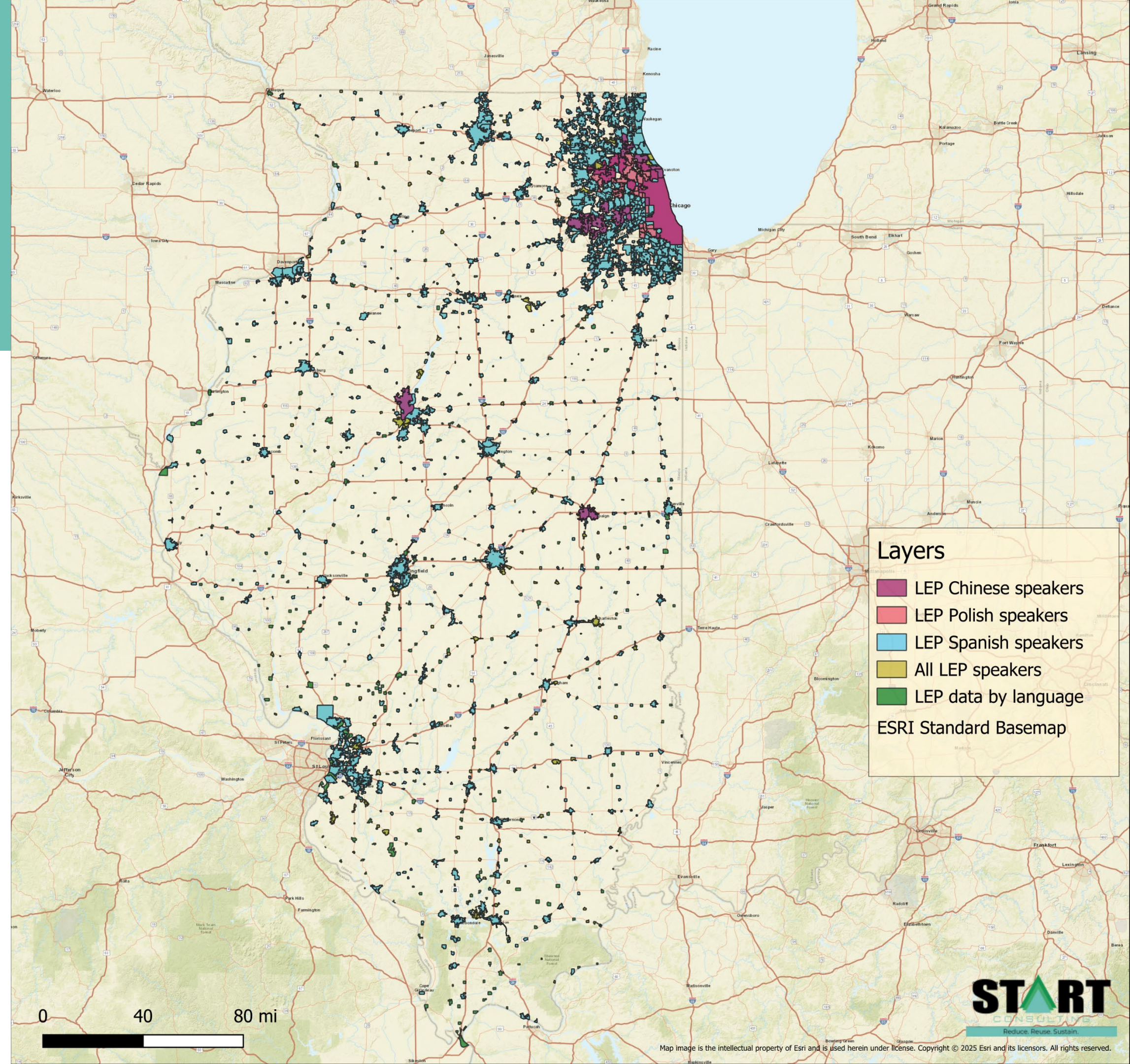
TASK 9: Support Eunomia in understanding how EJ communities may be disproportionately impacted by waste and recycling infrastructure as well as understanding recycling access equity.

Task 8 Multilingual Communities

- ◆ Identify Limited English Proficiency (LEP) Communities
- ◆ Map Communities with Existing Multilingual Communications Activities
- ◆ Virtual Listening Sessions

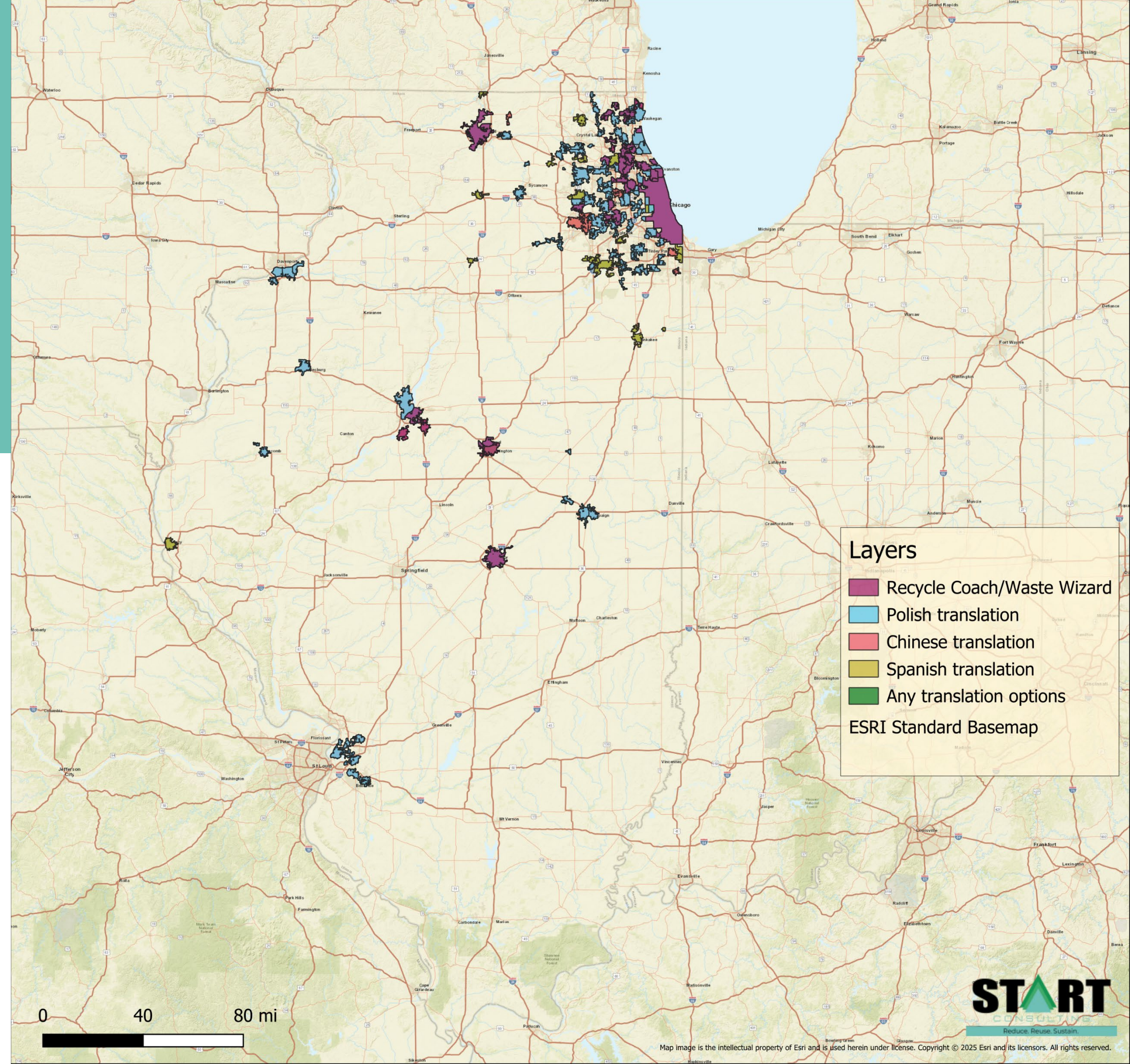
Identify LEP Communities

- 1,294 Municipalities
- Top 3 Languages
 - Spanish
 - Chinese
 - Polish



Existing Multilingual Activities

68 Municipalities have Recycle Coach or Waste Wizard or residents have access through Solid Waste Agency or County



Multilingual Activities Findings

- 1,294 Total Municipalities Studied
- 303 Municipalities with a Population of 100 or more LEP
- 271 Municipalities with Translation Tools
- 32 Municipalities with No Translation Options
- 68 Municipalities with Medium to High Recycling Information
- 235 Municipalities with Limited to No Recycling Information

Virtual Listening Sessions

Virtual Listening Sessions : Partner with multilingual and culturally specific organizations to host 6 virtual listening sessions

Partner Organizations : 2 organizations per top language

Participants : 10-15 participants per session

All partner organizations and participants will receive stipend payments for their participation.



SRNAAC Support

- Recommend potential partner organizations
- Support with relationship building with organizations
- Collaborate on existing work

Thank You!

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