Meeting Notice:

Who: Market Development Subcommittee

Materials Management Advisory Committee

Open to the Public

When: Tuesday, December 8, 2020 2:00 pm – 3:30

pm

Due to the COVID-19 pandemic, this meeting will be held remotely. Members of the public are welcome to attend by using any of the connection options listed below.

Attendance via WebEx is preferred to enable participants to view the presentation, raise their hands, or vote by chat.

Meeting number (access code): 133 078 7108

Meeting password: NKbA9mC639y

Tuesday, December 8, 2020

2:00 pm

Other ways to join:

• Join from a video system or application

Dial 284128695@illinois.webex.com

You can also dial 173.243.2.68 and enter your meeting

- John using Microsoft Lync or Microsoft Skype for Business
- Dial 286820866.illinois@lync.webex.com
- Need help? Go to http://help.webex.com
- Join by Phone (loses some content and functionality)

+1-312-535-8110 United States Toll (Chicago)

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Global call-in numbers



Statewide Materials Management Advisory Committee

Market Development Subcommittee Meeting Agenda December 8, 2020, 2:00 pm – 3:30 pm Illinois Environmental Protection Agency By Teleconference: (312) 535-8110 Access Code: 133 078 7108

- 1. Introductions (5 minutes)
- 2. November Minutes Approval (5 minutes)
- 3. California Recycled Content Bill (30 minutes)
- 4. Subcommittee Next Steps (30 minutes)
- 5. Old Business (10 minutes)
 - a. Funding discussion
- 6. New Business (10 minutes)
 - a. Recommendations to the Committee
- 7. Adjournment

Materials Management Advisory Committee Market Development Subcommittee

Minutes: November 10, 2020

Committee Members present: Disbrow, Willis, Griffith, Pausma, Kaar, Westerfield

IEPA staff present: Jennings, Miller, Buis, Suthar

Members of the public: Benjamin Krumstock, Andi Dierich, Liz Kunkle

- I. Introduction. Jennings called the meeting to order at 2:00 pm
- II. October minutes approval. Kaar moved, Willis seconded. Motion passed unanimously.
- III. CalReycle Presentation. Angela Vincent and Mindy McIntyre. Presentation slides attached. CalRecycle proposed the initial goal at 15 percent because it was determined to be achievable at the time the bill was passed. California has approximately 600 plastic beverage bottle manufacturers impacted by the bill. Of those, only thirty to fifty report to CalRecycle. Those entities comprise approximately 98 percent of the total market. The bill faced significant industry opposition. The industry's avenue to petition CalRecycle to evaluate the recycling standards was critical to enabling the bill to pass. The bill contemplates the ability to obtain high quality product, which is aided by the presence of other high-quality product manufacturers in Oregon and British Columbia. Commodity cost was a concern that was raised during bill discussions. The policy point intended to be addressed was to facilitate manufacturers building the cost of the material into their products. CalRecycle's position is that the presence of a bottle bill is critical to the effective implementation of the recycled content bill. Approximately 90 percent of plastic bottles in California are currently recovered through buyback centers. CalRecycle's rulemaking process takes approximately eighteen months to complete and mirrors the Illinois EPA rulemaking process.
- IV. Illinois Recycled Content Legislation. Track purchasing of recycled content within state government.
- V. Old Business. Group discussion of Solid Waste Management Fund use option.
- VI. New Business. Group discussion related to possible November speakers to cover mandatory minimum recycled content legislation in other jurisdictions.

Meeting concluded at 3:30 pm.

Market Development Subcommittee Discussion Overview

Concept	Discussion Overview	Meeting Date
Financial Assistance Award	Several states utilize public-private partnerships as a	August 2020
Panel	component of their state recycling grant program, which is	September 2020
	funded by a tipping fee surcharge statutorily tied to recycling	
	grants. For example, Colorado's NextCycle was developed in	
	response to the lack of success on end market grants because	
	of the need for additional development and testing prior to	
	funding. Colorado contracted with an independent third party	
	to serve as the gatekeeper for project concepts that may be	
	good candidates for funding. Interested entities were eligible	
	to apply for funding, with awards selected by a blended panel	
	of state employees and other external experts. Selected	
	projects were awarded 200 hours of consulting opportunities.	
	2019 was the first program year, in which nine projects were	
	accepted for funding; six projects received funding in 2020.	
Reuse Markets	Numerous states and localities employ online systems	August 2020
	targeting industrial materials that connect endusers with	
	usable materials that were remaining or recovered from other	
	industrial projects. Michigan is among the most recent	
	jurisdictions to enter this arena, with a specific focus on	
	recovering and repurposing construction materials	
Mandatory Recycled Content	California is one of many states that have minimum recycled	November 2020
Legislation	content requirements for certain products. This includes the	December 2020 (tentative)
	nation's most recently passed recycled content legislation. In	
	California, beverage containers must have a minimum of 15	
	percent recycled content. California has approximately 600	
	plastic beverage bottle manufacturers impacted by the bill,	
	roughly 16% of which will be required to report to	
	CalRecycle. The reporting entities comprise approximately	
	98 percent of the total market. The bill faced significant	
	industry opposition. The industry's avenue to petition	

CalRecycle to evaluate the recycling standards was critical to enabling the bill to pass. The bill contemplates the ability to obtain high quality product, which is aided by the presence of other high-quality product manufacturers in Oregon and British Columbia. Commodity cost was a concern that was raised during bill discussions. The policy point intended to be addressed was to facilitate manufacturers building the cost of the material into their products. CalRecycle's position is that the presence of a bottle bill is critical to the effective implementation of the recycled content bill. Approximately 90 percent of plastic bottles in California are currently recovered through buyback centers. CalRecycle's rulemaking process takes approximately eighteen months to complete and mirrors the Illinois EPA rulemaking process.