

Materials Management Advisory Committee

Education & Outreach Subcommittee Meeting Minutes (meeting conducted virtually) February 4, 2021 10:00am - 11:00am

MMAC Members: Don Buis (IEPA); Kay McKeen (SCARCE); James Jennings (IEPA); Walter Willis (SWALCO); Marta Keane (Will County); Susan Monte (Champaign County); Sarah Mummel (Coles County); Donovan Griffith (IMA); Shantanu Pai (University of Illinois); Lynn Dyer (Pactiv); Adena Rivas (City of Springfield); Jessica Miller (IEPA); Caleb Froidcoeur (IEPA); Brooke Ferree (IEPA); Allison Fry (IEPA); Sunil Suthar (IEPA)

Also in attendance: Andi Dierich (DuPage County); Rose Naseef (SCARCE); Paloma Campillo (IEC); Wilson Mora (City of Chicago); April Janssen (ISTC); Liz Kunkle; Kat Gerdts

1. Introductions

Kay welcomed participants and called the meeting to order at 10:05am.

2. Approval of meeting minutes

Walter moved to approve the minutes for the 1-7-21 meeting and James seconded the motion. Motion passed unanimously.

3. Discussion on recommendations

Recommendation #1

Participants discussed whether funding should be included in the subcommittee's recommendation. James reported that the funding recommendation is consistent with the language proposed by other subcommittees. Donovan opposed the recommendation that the IEPA should investigate additional funding sources by a specified date. Walter and Kay expressed support for considering future funding options.

Recommendation #2

Walter requested that this section specifically mention an increase in proper recycling and a reduction of recycling contamination.

Recommendation #3

Participants discussed whether maps should include locations where entities other than residents can dispose of household items. Collection sites are typically for residents, so members debated the appropriate language. "Consumers" was suggested as a replacement for "residents." Members expressed the need for the IEPA to update maps and the entire website/webpage on a regular basis.



Materials Management Advisory Committee

Education & Outreach Subcommittee Meeting Minutes (meeting conducted virtually) February 4, 2021 10:00am - 11:00am

Recommendation #5

Walter suggested language to make information from the MRF and compost sites available to consumers that send material to the sites.

Recommendation #7

Participants discussed whether developing an app to communicate information would be beneficial. James noted that utilizing current and emerging technologies, including apps, is an important component of education and outreach.

Chat comments

Participants wrote in comments that include:

- Yes, specifically reference recycling contamination in recommendation #2
- Creation and updating of an app might not be a good use of IT time/resources
- Remove "materials recovery facilities and compost facilites" in recommendation #5. Leave language open so surveys can be conducted by the agency amongst all respective groups actively involved in recycling efforts from within each particular region of the state.
- 4. Old Business

None

5. New Business

None

6. Next Meeting is March 4, 2021 at 10:00am