## **Poster, Poetry and Essay Contest** Rubric Template To assist with the scoring, please consider the following:

	Poor	Minimal	Sufficient	Above	Excellent
	0-1	2	3	Average 4	5
Understanding of the Concept	Lacks anything related to the concept	States the concept but the understanding is lacking or unclear	Appears to understand concept	Clearly understands the concept with one supporting message	Clearly understands the concept with two or more supporting messages
Originality	No originality	Some originality	Demonstrates a personal touch to work or one unique idea	Demonstrates two unique ideas	Very unique in multiple ways
Clear/Accurate Message	Unclear - message is hard to read or understand the focus	Has message but lacks clarity or wanders from the topic or focus	The message is clear and on topic	Reinforces the message with one supporting statement	Supporting evidence includes multiple supporting statements
Emphasis on Theme	Unclear or wrong theme topic or category	States theme but lacks in clarity or wanders from the theme	The theme is clear and on topic	Reinforces the theme with two supporting ideas	Supporting ideas goes above and beyond
Neatness/Attractiveness (Art Works) Readability/Grammar (Written Works)	Sloppy – several errors, hard to read or understand	Good ideas but not demonstrated well – has several errors	Neatly done/few grammar errors	Very nice artwork/1-2 minor grammatical errors and written well	Appears to have put a lot of time and effort in work/no errors
Effort	Seems to have been rushed with not much care for the work	Some thought may have been put into work, whether it is the work itself or the message	A good amount of effort was displayed	Displays a well thought out and carefully constructed work	Appears to have gone above what the teacher assigned