



Illinois Environmental Protection Agency

2520 West Iles Avenue • P.O. Box 19276 • Springfield, Illinois • 62794-9276 • 217-782-3397

JB Pritzker, Governor

James Jennings, Director

Government Advertising Spending Transparency Report Illinois Environmental Protection Agency July 1, 2025 – June 30, 2026

Background:

The Government Advertising Spending Transparency Act (5 ILCS 176/15) requires each State agency to report the amount and distribution of its advertising to the General Assembly and post the report on its website by October 1st of each year. The report must include details on the overall amount of advertising spending, the name(s) of each advertising vendor that received contracts from the agency, the type of entity that received the advertising spending, and the general subject matter of the advertising placement.

Below are details on the most recently completed fiscal year spending for the Illinois Environmental Protection Agency (IEPA).

Questions about the report can be directed to Mike Biggs at Mike.Biggs@Illinois.gov.

FY26 Report:

<i>Advertising Spending</i>	<i>Name of Vendor</i>	<i>Entity Type</i>	<i>General Subject Matter</i>	<i>Total Agency Advertising Spending</i>
\$10	TOWNSQUARE MEDIA INC.	Radio	Resource Conservation and Recovery Act (RCRA) Public Notice	
\$50	ALPHA MEDIA HOLDINGS INC	Radio	Resource Conservation and Recovery Act (RCRA) Public Notice	
\$10	TOWNSQUARE MEDIA INC.	Radio	Resource Conservation and Recovery Act (RCRA) Public Notice	
\$118	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$461	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Hazardous Waste Permit	
\$723	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$100	CUMULUS MEDIA HOLDINGS INC	Radio	Resource Conservation and Recovery Act (RCRA) Public Notice	



Advertising Spending	Name of Vendor	Entity Type	General Subject Matter	Total Agency Advertising Spending
\$335	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Hazardous Waste Permit	
\$1,005	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$169	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Superfund Site	
\$135	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Hazardous Waste Permit	
\$675	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$990	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Air Permit	
\$137	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$137	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$198	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$297	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Draft Permit	
\$2,870	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$2,263	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$2,499	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$113	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Notice of Permit Landfill	
\$1,526	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$918	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$1,022	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Construction Permit	
\$239	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Hazardous Waste Permit	
\$443	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$525	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$200	CUMULUS MEDIA HOLDINGS INC	Radio	Resource Conservation and Recovery Act (RCRA) Public Notice	
\$800	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice NPDES Permit	
\$635	ILLINOIS PRESS ASSOCIATION INC	Local Newspaper	Public Notice Hazardous Waste Permit	
\$50	WSSR-FM	Radio	Resource Conservation and Recovery Act (RCRA) Public Notice	
				\$19,652